



# SHARING BEST PRACTICES IN SPIN-OUT FORMATION

4 JUNE 2013, 10:00 - 12:30, MISSION OF SWITZERLAND TO THE EU

Spin-out formation has become a primary means of getting academic discoveries out of the lab and into the marketplace - but it is not an easy process. Policy makers in Europe tend to expect new Googles to happen (Stanford collected a \$300 million windfall when Google went public). But that's a vanishingly rare occurrence even in the US. Most spin-outs, in the US or Europe, go nowhere or achieve only modest success - in fact, just like business formation of any kind.

But are there any lessons learned that can help increase the odds of spin-out success? This roundtable discussion permits members of the Science | Business Network to try to answer that question together.

#### **PROGRAMME**

**10:00** Networking coffee

**10:30** Welcome address by *Danièle Rod, Science and Technology Counsellor, Mission of Switzerland to the EU* 

**10:35** Introductions by Science | Business

The next three sessions will be introduced by two cases followed by a group discussion

10:40 Spin-out creation - success stories and lessons learned

11:15 Coffee break

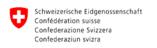
11:30 Zoom on entrepreneurs: challenges and success factors

**12:00** The policy landscape: where can the EU help?

**12:30** Lunch

The discussion will be moderated by Gail Edmondson, Editorial Director, Science | Business





**ROUNDTABLE PARTNERS** 





### ROUNDTABLE

#### **PARTICIPANTS**

Will Cardwell, Senior Advisor for Global Alliances, Aalto University

Ioan Ciumasu, Econoving' International Chair in Eco-Innovation, Université de Versailles Saint-Quentin-en-Yvelines

Michael Collins, Public Affairs Director, European Private Equity & Venture Capital Association

Bruno Cotta, Director of Enterprise Strategy, Imperial College London

Stuart Croft, Pro-Vice-Chancellor, University of Warwick

Quentin Compton-Bishop, CEO, Warwick Ventures

Elodie Dahan, CEO, OsmoBlue; ACES 2013 finalist

Gail Edmondson, Editorial Director, Science | Business

Jörg P. Feist, Managing Director, Sensor Coating Systems Ltd; ACES 2013 finalist

Maryline Fiaschi, Director, Science | Business

**Tony Hickson**, Managing Director of Technology Transfer, Imperial Innovations

Karl Klingsheim, Managing Director, NTNU Technology Transfer

Jan Kratzer, Chair of Entrepreneurship and Innovation Management, TU Berlin

Bill Magill, Director for Science Entrepreneurship, INSEAD

Steven Maisel, Secretary General, Science | Business Innovation Board

Laura Pontiggia, Policy Coordinator, European Research Council

Andrea Ravaioli, Knowledge Transfer Manager, University of Bologna

Tony Raven, CEO, Cambridge Enterprise

Christophe Robillard, CEO, Qualisteo; ACES 2013 finalist

Danièle Rod, Science and Technology Counsellor, Mission of Switzerland to the EU

Peter Rona, CEO, Hand-in-Scan; ACES 2012 winner

Amin Shokrollahi, CEO Kandou Bus; ACES 2013 finalist

Roland Siegwart, Vice President Research and Corporate Relations, ETH Zurich

Robert Sorrell, Vice President for Public Partnerships, BP

Suat Topsu, CEO, OLEDCOMM; ACES 2013 finalist

Marco Waas, Director Research Development & Innovation, AkzoNobel

Alexander Wulff, Chief Marketing Officer, Abeo; ACES 2013 Finalist

## SCIENCE | BUSINESS NETWORK: ACADEMIC AND GOVERNMENT MEMBERS

Aalto University Finland

Chalmers University of Technology Sweden

**ESADE Business School Spain** 

ETH-Zürich Switzerland

Imperial College London United Kingdom

**INSEAD Business School France** 

Institute of High Pressure Physics Unipress Poland

King's College London United Kingdom

KU Leuven Belgium

Karolinska Institutet Sweden

Luxinnovation Luxembourg

Medical University of Warsaw Poland

Nencki Institute of Experimental Biology Poland

Norwegian University of Science and Technology Norway

ParisTech France

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University College London United Kingdom

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